

Subramanian, Satish P. Transforming Business with Program Management: Integrating Strategy, People, Process, Technology, Structure, and Measurement. Boca Raton, FL: Taylor & Francis, 2015. Print.

**Transforming Business with Program Management: Integrating Strategy, People, Process, Technology, Structure, and Measurement by Satish P. Subramanian**

Per global surveys conducted by the Economist Intelligence Unit, McKinsey, and Project Management Institute, just 26% of transformation programs were successful in improving performance and equipping the organization to sustain improvements over time. This book enumerates what portfolio, program, and project managers are doing to tackle this major business challenge. A multi-dimensional, integrated approach in executing complex transformation portfolios and programs improves the odds of success of large-scale transformation. This book elaborates how strategic program management brings this approach in improving business performance. Strategic program management integrates the dimensions of strategy, people, process, technology, structure, and measurement and drives transformation initiatives to success. The book also illustrates a proven, strategic program management roadmap that readers can utilize to plan, execute, and sustain the outcomes expected of any business and technology transformation endeavor within their organizations.

**Key features of the book include:**

- Case studies that illustrate business and technology transformation best practices and lessons learned
- Definitions and elaboration of fifteen key techniques that should be part of a solid transformation program toolkit
- Proven customizable frameworks and templates that can be quickly leveraged to lead complex business and technology transformation programs to success
- Discussion about the holistic program management approach to help organizations execute successful strategies to improve their competitive positioning
- Advice on establishing a business transformation program management office or center of excellence that delivers and sustains the intended outcomes of business transformation